

# Rape & Brooks Orthodontics, P.C.

#4 Twenty-Second Avenue N.W.

Birmingham, AL 35215

205-854-2773

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March 4, 2011

Dear Patient:

On the morning of February 4, 2011, we discovered that our office in Center Point, Alabama had been broken into during the night. Various equipment was stolen, including a computer server that contained information concerning patients who had been treated over the last 30 years by Rape & Brooks Orthodontics, PC; Luther T. Cale & W. Gregory Rape, Orthodontics, PC; St. Clair Orthodontics, LLC and Luther T. Cale, DMD Orthodontics, PA. This includes patients who have been treated at all of our locations: Center Point, Deerfoot, Oneonta, and Odenville.

The data included the names of patients and account holders (e.g., the parent) as well as their addresses and the minors' date of birth. For those account holders who provided us with insurance information, their social security number and date of birth may also be part of this data. We do not keep on file the social security number of any minors. For those patients who had insurance under AllKids with Blue Cross & Blue Shield of Alabama, however, their social security number may be part of their insurance information. For the small and select number of account holders who requested that we keep their credit card number on file, that information was also located on this server. Although we believe that the information on the server would not likely be accessed since it is password-protected, we are required by law to inform you of this unfortunate situation.

In addition, several computers and external drives were taken that contain facial and intraoral photographs of patients. The license for the software necessary to view these photographs has been canceled, so these photos should no longer be accessible by anyone.

The Jefferson County Sheriff's Department was notified immediately and an investigation has begun. No suspects have yet been identified.

We deeply regret that this situation has occurred and are keenly aware of how important your personal information is to you. Detectives have indicated that the thieves likely stole the computers for their own value and were not targeting the patient data.

Enclosed is information to assist you in protecting yourself from the possibility of identity theft resulting from this crime. Unfortunately, identity theft is an increasingly common occurrence in today's world. To best safeguard yourself, consider placing a fraud alert on your credit file. Call any one of the three credit reporting agencies at the numbers below to place the free fraud alert for 30 days and request your free credit report. The company you call is required to contact the other two, which will place an alert on their versions of your report, too.

Equifax

1-800-525-6285

Experian

1-888-397-3742

Trans Union

1-800-680-7289

We sincerely apologize and regret that this situation has occurred and realize this may cause concern for you. Rape & Brooks Orthodontics, PC takes your right to privacy seriously and we want to assure you that we have had in place required policies and procedures to protect your privacy. This, unfortunately, was a criminal act that was beyond our control.

If there is anything Rape & Brooks Orthodontics, PC can do to assist you, please call one of our local office numbers listed below (Monday-Friday, 8:00 a.m.-5:00 p.m.). If you are out of the area, please call toll free to 1-800-469-8004 (Monday-Friday, 8:00 a.m.-5:00 p.m.).

Respectfully yours,

W. Gregory Rape, DDS, MS

T. Michael Brooks, Jr., DMD, MS

Center Point  
205-854-2773

Deerfoot  
205-680-4475

Odenville  
205-629-7878

Oneonta  
205-625-5350